

KEY CONCEPTS

# A guide to designing infographics for simulation enthusiasts

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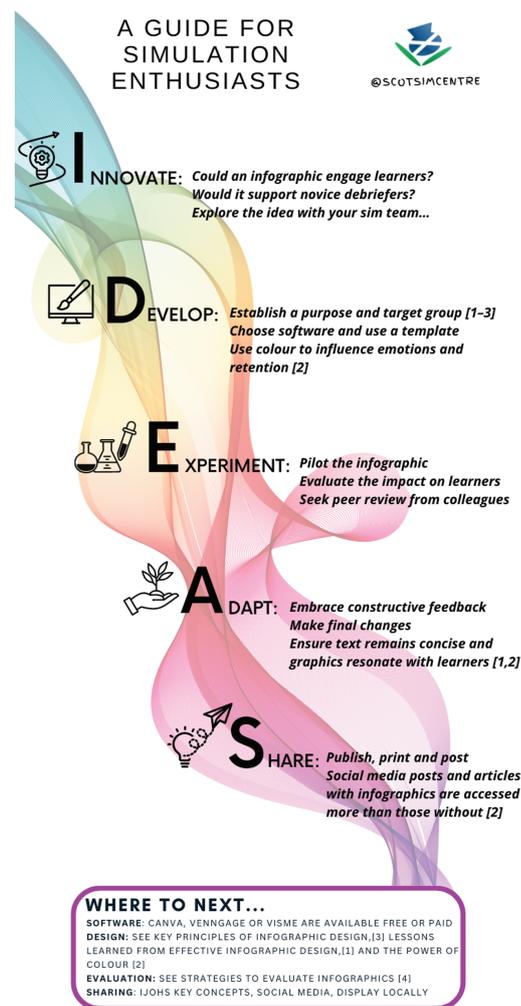
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We live in a world increasingly flooded with text. In order to captivate an audience in this saturated landscape, simulation educators need to be strategic and efficient in their presentation of content. Dim the lights, enter The Infographic: visual art that rises magnificently to this modern challenge. Infographics – an abbreviation of *Information Graphics* – can efficiently transfer data whilst reducing cognitive load, improving retention and recall, and bringing joy to learners [1,2]. We propose IDEAS for infographic design to inspire simulation educators who wish to embrace this new art of communication.



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## Declarations

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## Authors' contributions

AB drafted the infographic, which was reviewed by JK, SS and VT. All authors approved the final version.

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## Availability of data and materials

Not applicable.

## Ethics approval and consent to participate

Not applicable.

## Competing interests

None declared.

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